

Internet Marketing Automotive Conference

New Jersey's first and only Internet Marketing Conference for Automotive Dealers and Professionals

This **FREE** half-day **Internet Marketing seminar** will deal with "HOT BUTTON" issues that **car dealers** are facing everyday!

With **56% of leads generated online resulting in a sale**, websites are a crucial marketing tool for dealers. Search engines like Google, Yahoo! and MSN have become a vital part of a dealer's lead generation initiatives; as dealer use of search engines is **expected to grow 64% in 2006!**

According to JD Power & Associates, **69% of used car buyers** are using the Internet as part of their shopping process.

A PEW Internet Poll reports that the roll the Internet plays in **new car shopping has increased 23%** over the last year.

Attend this seminar and learn what you can do to take advantage of these trends right now. We will break down the barriers, bust the myths and show you why **25% of marketing budgets** were dedicated to Internet Marketing in 2005. We will teach you **what you need to know to survive!**

- Why your website is producing **0% INTEREST** amongst car shoppers.
 - With a **HUGE INVENTORY** of keywords out there, what are car shoppers really searching for when looking to buy a car?
 - There is a **HUGE LIST OF FEATURES** that can turn your website into a customer acquisition vehicle - find out what they are.
 - Why the **GUARANTEED LOWEST PRICE** will not help you attract qualified customers online.
 - **NO MONEY DOWN** the drain ways to use email marketing the right way.
 - Does it really matter if you're the **#1 DEALER IN NEW JERSEY** in Google and Yahoo?...
- ...and so much more!

Once this seminar is over you **WON'T FIND A DEAL LIKE THIS AGAIN!**

2 DATES - 2 LOCATIONS! Choose the seminar that best fits your schedule!

June 14th - 8am—12pm
Monmouth County
Branches Catering
123 Monmouth Road
West Long Branch, NJ

June 15th - 8am—12pm
Union County
Holiday Inn
304 Route 22 west
Springfield, NJ

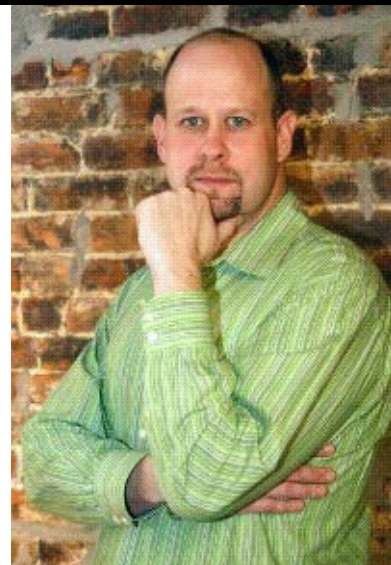
**To register for this FREE seminar call 732.202.3599
or register online www.MoveAhead1.com/IMAC**

This event is for automotive dealers only

Dealers include: car, truck, and motorcycle

This Event Sponsored By

**Zippos Car Audio - Commerce Bank - Lakewood BlueClaws
CNA Financial Group - Oldies 100.1 WJRZ - Cisco Systems**



Featured Speaker

Larry Bailin, CEO of the award winning Internet Marketing Firm Single Throw and author of the forthcoming book "Mommy, Where do Customers Come From?"™

An Internet Marketing Expert and one of Internet Marketing's most sought after speakers, Bailin has presented his acclaimed "Mommy, Where do Customers Come From?"™ seminar series for organizations around the country, such as the Direct Marketing Association, Business Marketing Association and most recently was a featured speaker for a UPS conference.

Current Clients include Harley-Davidson, Sara Lee, Scholastic, Oxford Health, DeVry, BP Oil, Seton Hall, Conair, MagLite and many more.

Don't miss this opportunity to learn from a pioneer and a thought leader in the Internet Marketing Industry.